

KY PTA is one of the sponsors for this event to be held on October 5 in Louisville. Registration is free. Go to www.kyyouth.org to register and get more detailed information about the agenda for the day, Blueprint fact sheets and the follow up event, "Children's Advocacy Day at the Capitol", that will be February 17, 2011.



Advocates, policymakers and experts in all areas of child well-being will gather in Louisville on October 5 for the 2010 Step Up for Kids Conference to introduce the [2011 Blueprint for Kentucky's Children Agenda](#), and to prepare for the 7th Annual Children's Advocacy Day at the Capitol. [Register](#) today! The conference will feature:

- **“[State of Affairs](#)” Broadcasting Live from the Step up for Kids Conference**
State of Affairs is a daily public affairs show that airs on Louisville's NPR station, WFPL. Host Julie Kredens will lead a discussion at the conference with key Kentucky policymakers on issues that face children and families and how to address them in the 2011 legislative session.

- **“Turning on the Faucet”: Effective Public Policy Communications for Child Advocates**

Ed Walz, Vice-President of national communications consulting firm, [Spitfire Strategies](#), will lead the audience through an in-depth discussion about how to improve advocacy communications, message development, and effective collaboration.

Where: [Gheens Academy](#) (click for directions)
Please carpool when possible - parking is limited
4425 Preston Highway
Louisville, KY 40213

When: Tuesday, October 5, 2010
9:00 a.m. - 4:00 p.m.

Cost: Participation is free, and includes lunch, but seating is limited. [Register](#) today!